



and her design-journey...

Shweta Vaidya Shenwai

**“The Hausfrau  
and her Design Journey”**

**ISBN: 978-93-100-0344-4**

**Anthologized by,  
“Penchant Publications”**

**May, 2024**

First impression: 2024

**“The Hausfrau and her Design Journey”**

Copyright © 2024, Penchant Publications. All rights reserved.

**ISBN: 978-93-100-0344-4**

**Editor-in-Chief: Dr. Pooja Dasgupta**

### **Disclaimer**

The views and opinions contained in this book belong solely to the individual user and do not reflect our views and opinions. Fabrication of information pertaining to the contents in the book is strictly prohibited and will lead to consequences.

No part of this publication may be reproduced, distributed or transmitted in any form or by any means without prior intimation to the publisher, except in the case of brief quotations embodied in critical reviews and other non-commercial uses permitted under the copyright law. Any perceived slight of any individual or organisation is purely unintentional. The resources in this book are for informational purposes only and the publishers and editors do not own any liability arising out of any claim whatsoever. The contents of the book remain factual and any changes in the names of people, places or organisations have been made in order to protect their identity.

**All images in this book are copyright protected. Plagiarism, download or misuse of the same is strictly prohibited and shall lead to serious consequences.**

Published by:

**Dr. Pooja Roy Dasgupta**  
**‘Penchant Publications’**

## **About ‘Penchant Publications’**

“Penchant Publications” is formed to provide a platform to all avid writers to showcase their talent in the form of books, journals, conference proceedings, etc. along with proper guidance to streamline and ease the process of publication. Along with the publication of books under the able guidance of national and international editors, Penchant Publications also offers publication in its flagship journals “Pen Acclaims” and “International Journal of Integrated Studies and Research (IJISAR)”.

Pen Acclaims represents a refereed, peer reviewed exponential journal publication (bearing ISSN 2581-5504) with the aim of providing a platform for academia, researchers and students from various fields like management, commerce, law, humanities, social science and general. Excelling the familiar periphery of routine substance, Pen Acclaims is offering to unfurl a new-fangled panorama in the contemporary management study. This search can reach a culmination only with authors’ as well as readers’ cooperation at large.

International Journal of Integrated Studies and Research (IJISAR) (bearing ISSN 2582-743X) is precisely meant to be an exploratory analysis over the given topics to stimulate the budding genius into aspiring eminent management personalities and present an international platform for interactive pleasure and argumentative progression. It is designed as a forum for broad philosophical, social and practical thought. In order to enhance the knowledge in multi-disciplinary areas, IJISAR serves as a resource to address the interface between theoretical insight and practical implementation.

With an Editorial Board of eminent personalities from different countries across the globe, we are dedicated to provide quality publication services to all authors in multidisciplinary fashion.



[www.penacclaims.com](http://www.penacclaims.com)



[www.ijisar.com](http://www.ijisar.com)



[www.penchantpublications.com](http://www.penchantpublications.com)

## **Message from the Editor's Desk**

In the past decade, there have been multiple changes in the fields of interiors, photography and art. As an art loving person myself, it is endearing to notice the perfect strokes Shweta Shenwai has in her images. The strong and sharp imagery, immaculate presentation and the incessant hard work that has been put forth in the book are an absolute delight to read. Shweta is the epitome of determination and strong will. Her sharp eye and unique way of designing is absolutely incredible.

I am extremely grateful to the author for her valuable contribution to make this book a grand success. The main aim of this book is to enhance knowledge among researchers, students and the designing fraternity at large and to provide an opportunity for creative research and multi-level consideration of broader issues related to artistic insight from both national and global perspective.

It has been a matter of great pride and honour to be associated with this book and I hope it will inspire scholars to create a new viewpoint of ideas and enrich their knowledge.

Happy reading!

**Dr. Pooja Dasgupta**  
**Chairperson**  
**Penchant Publications**

## **Testimonials**

*“Bringing your book to life and turning your thoughts into a reality is a dream. The insight which is needed to uphold the standards of an artistic approach are not possessed by many.*

*This book offers a comprehensive exploration of design and sustainability, providing valuable insights and practical concepts for readers. The chapters are thoughtfully organized and synchronized, making it a must-read for anyone interested in these subjects. Its balanced approach and depth of analysis make it a valuable addition to the field. Having known Shweta a long time I can certainly assure the hard work and perseverance she has put in the book will surely make it one of the best reads and a complete visual treat.”*

**Vidhi Mishra**  
**Product Designer**  
**San Francisco**

*“One word- Aesthetic! Incredibly talented and sustainable designs. Picturesque combination of style with substance. Interior Design is more than a profession for Shweta, its her passion with an innovative vision. She is also conscious of budget and never tries to push you towards the more expensive articles. Love Balcony Décor! She is creative, knowledgeable and a consummate professional with high ethical standards. A creative professional who transforms indoor space into safe, functional and visually appealing areas. Designs are not only fantastic, 100% suited to our lifestyle. Definitely recommend her amazing design ideas. Lucky to have someone of this calibre in interior design!”*

**Dr. Priti Gupta**  
**Berlin, Germany**

*“From drab to fab! Shweta's interior decoration blog has been my go-to for all things home decor.*

*Her insightful tips, creative ideas, and stunning transformations have truly inspired me to elevate my living space. Whether it's DIY projects or expert advice, her blog delivers nothing short of brilliance. Thanks to her, my home is now a reflection of style and comfort!  
Absolutely!*

*Best of luck on an upcoming book launch! Shweta's talent shines through, and I'm excited to see her book succeed. Here's to many more successes in the future!”*

**Tanushree G. Chawan**  
**IT Engineer (Elemica)**  
**Cologne,**  
**Germany**

## **Acknowledgement**

This book is dedicated to my family and friends who are a part of my designing journey directly or indirectly. It not only reflects my professional journey but also my aspiration to add aesthetics and life to the space one lives in. It reflects the process of interior design in my own unique way and personal choice of aesthetics also making the space usable and functional as per individual requirements. This book is my contribution to achieve climate friendly design achieving long term sustainability in order to make it practical and eligible for day-to-day implications. How a small space to a big area could be made functional if designed with a thought and brainstorming is the key purpose of this book.

Thank you **Dnyanesh** and **Anvi** for your constant support during the whole process of this book.

Thank you **Aai- Baba** (Mom- Dad) for your blessings and **Sau** (my sister) for your encouragement.

Thank you, **Chinmayee** (Chinmayee Bhalerao), for proof- reading my blogs and patiently going through minute details.

Thank you so much **Vidhi** (Vidhi Mishra) for taking my writing to another level and introducing me to Penchant Publications.

Thank you to my college professors and my mentors who have guided me throughout my professional journey in India.

Thank you everyone who encouraged me to write more topics and followed my suggestions and implied them, that motivated me to write more for you guys and choose different topics for this genre.

Below is the collection of chapters including blogs as a reference to home décor, colour selections and palettes and art and craft.

Hope you all enjoy every bit of it and the book turns out to be a great platform for the ones looking for giving their living spaces a new life.

## **Preface**

It was peak Corona time, and we had moved to Germany from India. We almost settled in our home here, and just 5–6 months after that, this pandemic was in the news. Initially, there was also a fear of not going out of the house, but only when it was crucial. In this leisure time, ideas kept flowing through my mind. I thought of making our new living space functional. Then this process led to taking pictures and jotting down the process behind its creation. It started with “The Yellow Chair,” and people really liked the way it was designed and portrayed. That gave me immense motivation to write more and design more. And gradually, I started writing about my hobbies, my art, and my love for travel. I wrote, and the readers encouraged me to write more. As a final input, it turned out that I wrote around 20 blogs about various topics. After this phase, I wished for a way to take these blogs to a larger audience and was looking for a way to give them a bigger platform to take them to an entirely different level. And Vidhi introduced me to Pooja, “the Editor-in-Chief of Penchant Publications.” And after a lot of hard work and dedication behind it, here I am introducing my book **“THE HAUSFRAU and her design journey”** to you.

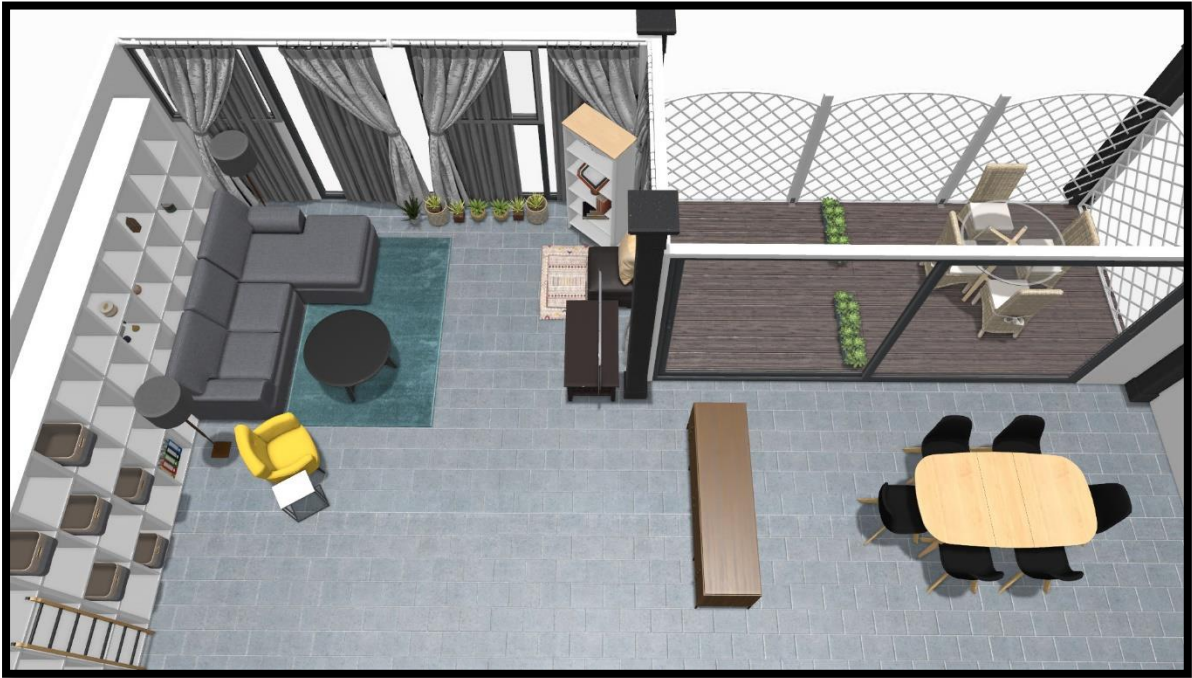
I hope you all love it and appreciate it.

## Index

<b>S. No</b>	<b>Title</b>	<b>Page No.</b>
<b>Chapter 1</b>	<b>Interiors and Lifestyle</b>	<b>1</b>
<b>I.</b>	The Yellow Chair	2
<b>II.</b>	Balcony Décor!	5
<b>III.</b>	Bathroom – Is Essential!	11
<b>IV.</b>	When an Object Speaks!	16
<b>V.</b>	Art of Organising	17
<b>VI.</b>	Importance of adding Accessories to Design	19
<b>VII.</b>	Colour Palettes	22
<b>Chapter 2</b>	<b>Photography</b>	<b>27</b>
<b>I.</b>	Product Photography	27
<b>Chapter 3</b>	<b>Sustainable Living</b>	<b>30</b>
<b>I.</b>	Recycling a Furniture	30
<b>II.</b>	A New Life	38
<b>Chapter 4</b>	<b>Art and Crafts</b>	<b>41</b>
<b>I.</b>	Artist within me	41
<b>Chapter 5</b>	<b>Travel</b>	<b>50</b>
<b>I.</b>	My Solo Trip	50

## Chapter 1

### Interiors and Lifestyle



Above are the view and furniture lay-out of the residence designed to make the space more functional and user friendly at the same time. The addition of plants makes the environment inside fresh and lively. The concept of this design is minimalism and sustainability. The geographical location of this residence is Europe and below is an amalgamation of design processes I went through while designing this space.

As the name describes, this chapter contains a series of blogs including the different zones of a residence and its design as per the individual functionality and usage.

Lifestyle basically defines the utility of the space by the one living there and its design as per one's individual requirements, choice of aesthetics and organising.

It's one's individual perspective of looking at the environment one wishes to live to make the space functional as per one's habits and usage.

This chapter also describes the relationship between a user and the space. It also elaborates the relevance of different furniture elements in that space.

**Home is where the heart is! Every heart has a different emotion, so has the home!**

### **I. The Yellow Chair**

Every family has a very special member called "the baby". That baby always gets special attention, it's over pampered and it's the ultimate centre of attraction. And for us our second baby is our "Yellow Wing chair". It's pampered, given special attention and is cuddle like.

#### **Birth of the baby!**

From the very beginning, the idea of designing our home was about using very subtle colours and simple looking furniture and that made us choose a grey coloured lounge sofa with a low back rest. Gradually after placing a grey sofa against white walls and white background, we found something is missing. In an interior there is always something known as a "focal point" and hence the birth of the baby. It's colour, it's form and its shape made it look totally contrast with the other elements.

# Key phases of this project

## 01 INITIAL IDEA

The idea was to place a contrasting piece of furniture in the monotonous white and grey background.

### COLOUR PALETTE



## 02 PLANNING

This contrast was created by using a bright colour totally opposite of the grey furniture and the white walls. Here derived the idea of using a wing chair.



YELLOW WING-CHAIR



TOP VIEW OF THE LIVING ROOM

## 03 EXECUTION

The wing chair was placed in order to break the linear monotony of the plan and placed in a 30 degree angle also convenient for easy viewing of all the corners of the living room.



BOOK UNIT



L- SHAPED SOFA



INDOOR PLANTS



## 04 FINAL LAY-OUT

The yellow wing-chair is placed in contrast with the grey sofa in the left, white book unit in the back and grey stone flooring at the bottom. The chair is not only breaking the monotony of the linear furniture but is also acting as a focal point to the seating area of the living room adding more to the comfort.

*The beauty of art and nature can only be felt through a distinct sublime yet meticulous vision. These diverse hues and colours that nature beholds is something that intrigues the artist within me. Being a mom and a homemaker, I am continuing my journey as an interior designer at my blissful abode at Germany. I am a traveller and art enthusiast and an outgoing person who likes to make new friends. This enthusiasm made me learn the German language to widen my social circle and my skills as a professional, now willing to go ahead with my Design and Architecture journey. I am also a part-time design -blogger and enjoy cooking and baking. My writings depict my thoughts and perspectives about different forms of art and my unique vision of creativity. The best art, in my opinion, imitates life, especially when seen from a broader vantage point.*

*Shweta Vaidya Shenwai*

